

Zoë Thomas

Graphic Designer

Contact

Parma, OH
(216) 832-8543
zoeschaum@gmail.com
LinkedIn: zoeithomas
Portfolio: zoeschaum.com

Education

BA, Graphic Design
Marketing Minor
Mount Vernon Nazarene University
May 2024
GPA: 3.9

Technical Skills

Adobe Creative Cloud
Microsoft Office
Google Workspace
Canva
Typography
Branding & Identity
Video Editing
Project Management
Visual Storytelling
Illustration

Soft Skills

Attention to Detail
Time Management
Problem Solving
Communication
Collaboration
Dependability
Organization
Adaptability

Work Experience

Communications & Graphic Design Intern

ACCESS, Inc | Akron, OH | May 2025–August 2025

Maintain branding guidelines across print and digital media.
Design and update materials for internal and external stakeholders.
Market to and thank donors through newsletters, cards, and email.
Social Media Management across all platforms.
Edit videos and write captions covering resident stories.
Photograph content for publications and social media.
Collaborate on designs across teams.

Social Media Manager

The Buchwald Center | Mt. Vernon, OH | Aug. 2023–Apr. 2024

Maintained social media accounts for Art & Design Dept.
Photographed, edited, and posted content for social media.
Informed students and public about gallery events and Dept. news.

Freelance Graphic Designer

Primary Vision Care | Mt. Vernon, OH | July 2023

Worked with client to develop attractive advertisements.
Adhered to established branding guidelines to create marketing materials for print.

Graphic Design Intern

MVNU Engineering Dept. | Mt. Vernon, OH | Sept.–Dec. 2022

Created social media accounts for the Engineering Dept.
Collaborated with supervisor to develop a social media plan.
Designed posters to promote upcoming events.

Awards and Exhibitions

1st Place Designer in Senior Class 2024

Symposium for Undergraduate Research & Creative Work 2024

Buchwald Art Scholarship 2020, 2022, 2024

MVNU Art & Design Juried Exhibition 2021–2023

Presidential Academic Scholarship 2020–2024